Year 10 GCSE Tourism Curriculum Map

Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Unit 1 AC 1.1 – Introducing Leisure and Tourism Destinations	Unit 3: AC 1.3 – Investigating Leisure & Tourism in a chosen area	Unit 5: AC 1.5 – Investigating Leisure & Tourism in the local area	Unit 7: AC 1.7 – Introducing Leisure and Tourism Destinations	Unit 9: AC 1.9 – Know UK travel and tourism destinations and gateways	Unit 11: – Know the major international travel and tourism destinations and gateways
Unit 2: AC 1.2 – Introducing Leisure and Tourism Destinations	Unit 3: AC 1.3 – Investigating Leisure & Tourism in a chosen area	Unit 6: AC 1.6 – Introducing Leisure and Tourism Destinations	Unit 8: AC 1.8 – Types of travel and tourism	Unit 10: – Explore the developments that have helped shape the UK travel and tourism sector	Unit 12: – Investigate travel and tourism customer service Revision session

Year 11 GCSE Tourism Curriculum Map

Autumn Term 1 September – October **Unit 1** **Customer Experience**	Autumn Term 2 October – December **Unit 1** **Customer Experience**	Spring Term 3 January – February **Unit 3** **UK Tourist Destinations**	Spring Term 4 February – March **Unit 3** **UK Tourist Destinations**	Summer Term 5 April – May **Unit 2** **The Business of Tourism**	Summer Term 6 June – July **Revision**
➤ **AC1.1** Describe **principles of customer service** ➤ **AC1.2** Describe **situations** when customers interact with tourism organisations ➤ **AC 1.3** - Describe how customer service delivery differs across different mediums	➤ **AC2.1** Describe **needs** of different **types of customer** ➤ **AC2.2** Explain how tourism organisations meet expectations of different types of customers ➤ **AC2.3** Explain **impacts** of customer service on tourism organisations	➤ **AC1.1** Describe features of destinations ➤ **AC1.2** Describe characteristics of different types of tourists ➤ **AC1.3** Explain how features of destinations give appeal to different types of tourists ➤ **AC2.1** Explain factors influencing tourist decision making ➤ **AC2.2** Describe how destination features are enhanced to give appeal	➤ **AC3.1** Describe role of organisations involved in tourism development ➤ **AC3.2** Explain relationships between organisations involved in tourism development ➤ **AC4.1** Suggest how destinations increase appeal to different types of tourists ➤ **AC4.2** Justify suggestions for increasing appeal of destinations to different types of tourists	➤ **AC1.1** Describe forms of ownership for tourism organisations ➤ **AC1.2** Explain objectives of tourism businesses ➤ **AC1.3** Explain methods used by tourism organisations to achieve objectives ➤ **AC2.1** Explain how the UK business environment affects tourism organisation ➤ **AC2.2** Explain effects of employment rights and responsibilities on tourism organisations ➤ **AC3.1** Analyse issues faced by tourism organisations ➤ **AC3.2** Interpret data ➤ **AC3.3** Review options for solutions to issues	➤ Revision