

# **GCSE BUSINESS 9-1**

**Exam board: OCR**

**Specification code: J204**

## **Overview**

This GCSE qualification equips learners with the skills and confidence to explore how different business situations affect business decisions. It is a well-rounded introduction to the subject and is a qualification that will encourage learners to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

In both Y10 and Y11 students receive four 60-minute lessons per week. Students follow a scheme of work which is adapted to ensure that it is suitable for all students to make expected progress and receive their full entitlement of the national curriculum.

## **Aims and Learning outcomes**

OCR's GCSE (9-1) in Business should enable learners to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business
- develop and apply quantitative skills relevant to business, including using and interpreting data.

## Programme of Study

	<b>Content Overview</b>	<b>Coverage</b>
<b>Business 01</b>  (50% of total GCSE)	<ul style="list-style-type: none"><li>• Business activity</li><li>• Marketing</li><li>• People</li></ul>	Students are introduced to business concepts and issues concerning the activities of a business. They explore the purpose and role of a business from spotting an opportunity through to the growth of an established business. They also look at the role of marketing and human resources.
<b>Business 02</b>  (50% of total GCSE)	<ul style="list-style-type: none"><li>• Operations</li><li>• Finance</li><li>• Influences on business</li><li>• The interdependent nature of business</li></ul>	<p>Students take a closer look at the role of operations and finance in business activity. Operations include production processes, quality of goods and services, customer service, and working with suppliers. Finance covers its role, its sources, costs, profit and loss, cash and cash flow.</p> <p>They also explore how business responds to external influences, such as ethical and environmental considerations, the economic climate and globalisation, and the interdependent nature of business.</p>

## Assessment

This will comprise two examination papers (1 hour 30 minutes each) set and marked by OCR. A variety of question styles are used including multiple-choice, short answer and extended writing.

## Business Staff

Mrs Margaret Whitehead